

WorldSkills UK – Team UK Social Media

We would love for you to show your support for Team UK as they head to WorldSkills Shanghai 2026.

If you need any support with your social media activity, please reach out to Harriet at hhunt@worldskillsuk.org.

Social media accounts to follow and tag when posting			
Instagram On Instagram, please invite WorldSkills UK as a collaborator.	LinkedIn	Facebook	TikTok
WorldSkillsUK	WorldSkillsUK	WorldSkillsUK	WorldSkillsUK
PearsonOfficial	Pearson: LinkedIn	Pearson	Pearson
WorldSkills.Shanghai	WorldSkills International	WorldSkills Shanghai 2026	

Hashtags to use
#TeamUK
#WorldSkillsShanghai2026
#SkillsForLife
#SkillsExcellence
#SkillsCompetition
Add industry-based hashtags

Suggested Social Media Posts

Post 1

[ADD NAME] has arrived in Shanghai and is ready to represent the UK in [ADD SKILL] at WorldSkills Shanghai 2026!

Known as the 'skills Olympics', WorldSkills brings together some of the world's most talented young professionals to compete at the highest level in skill, precision and excellence.

After months of training and preparation, it's time for [ADD NAME] to put their skills to the test on the world stage.

We'll be cheering you on every step of the way!

#TeamUK, powered by @WorldSkillsUK, in partnership with @Pearson

#WorldSkillsShanghai2026 #SkillsForLife #SkillsExcellence

Post 2

[ADD NAME] is in Shanghai and ready to take on the world!

Representing Team UK in [ADD SKILL], [ADD NAME] will be competing alongside some of the best young skilled professionals from across the globe at WorldSkills Shanghai 2026.

It's an incredible opportunity to showcase their talent, dedication and the very best of UK skills on the international stage.

A huge thank you to everyone who has supported [ADD NAME] on their journey to Shanghai. Now it's time to get behind them and Team UK!

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Post 3

From months of training to the world stage in Shanghai!

[ADD NAME] has been working incredibly hard training [at/with ADD PLACE/NAME] and is now in Shanghai representing the UK in [ADD SKILL] at WorldSkills Shanghai 2026.

This is the moment all that training, dedication and commitment has been leading up to.

We're incredibly proud to see [ADD NAME] representing UK skills on the global stage and wish them the very best of luck in the competition!

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Post 4

The wait is over –[ADD NAME] is in Shanghai and ready to represent Team UK!

After months of intensive training and preparation, [ADD NAME] will be putting their skills to the test in [ADD SKILL] against some of the world's best young professionals.

Proudly representing [ADD COLLEGE/EMPLOYER NAME], this is an incredible opportunity to showcase their skills and demonstrate UK excellence on the world stage.

Good luck, [ADD NAME]! We're all behind you!

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