

WorldSkills UK – Team UK Social Media

We would love for you to share your news and experiences as you continue your journey to WorldSkills Shanghai 2026. If you are training with others, attending any pressure tests, or receiving equipment from a company, please remember to take photos or videos so you can share your journey on your own social media channels. You can also send content to us for us to post.

If you need any support with this, please reach out to Harriet at hhunt@worldskillsuk.org — she can help create and shape content for you.

Social media accounts to follow and tag when posting			
Instagram		Facebook	
On Instagram, please invite WorldSkills UK & Pearson as a collaborator.	LinkedIn		TikTok
WorldSkillsUK	WorldSkillsUK	WorldSkillsUK	WorldSkillsUK
PearsonOfficial	Pearson: LinkedIn	Pearson	Pearson
WorldSkills.Shanghai	WorldSkills International	WorldSkills Shanghai 2026	

Hashtags to use
#TeamUK
#WorldSkillsShanghai2026
#SkillsForLife
#SkillsCompetition
Add industry-based hashtags

Remember

Don't forget to tag your college, training provider, employer, or training manager, as this will help reach a wider audience.

Remember, you are representing yourself, your college, and WorldSkills UK. Please ensure your social media posts remain professional. Any inappropriate content may be removed, and we will not engage with it.

Additionally, we do not engage with politicised posts that speak negatively about the government.

Suggested Social Media Posts

Post 1

I'm excited to be representing Team UK in [ADD YOUR SKILL] at WorldSkills Shanghai 2026!

A huge thank you to my [tag your or name them college, employer, and training manager] for your support in helping me reach this milestone.

Team UK, powered by @WorldSkillsUK in partnership with @Pearson

#TeamUK #SkillsForLife #WorldSkillsShanghai2026

Post 2

Absolutely thrilled to be representing Team UK at WorldSkills Shanghai 2026!

An incredible opportunity to compete alongside some of the best talent in the world and represent the UK in [ADD YOUR SKILL].

Thank you to everyone who has supported my journey so far. I couldn't have done it without you (tag your college, employer, and training manager).

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#TeamUK #SkillsForLife #WorldSkillsShanghai2026

Post 3

It's been a busy couple of weeks training at/with [add place/name] as I prepare to represent the UK in [ADD YOUR SKILL] at WorldSkills Shanghai 2026!

Huge thanks to @WorldSkills UK for their support, guidance, and world-class training opportunities that are helping me get ready to compete on the global stage.

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#SkillsForLife #WorldSkillsShanghai2026

Post 4

Proud to be part of Team UK and getting ready for WorldSkills Shanghai 2026!

Grateful for the opportunity to develop my skills and represent the UK on a global stage, thanks to the support of WorldSkills UK. Let's go!

#TeamUK, powered by WorldSkills UK, in partnership with Pearson

#WorldSkillsShanghai2026 #SkillsForLife

Post 5 (100 days post – 15 June 2026)

Only 100 days to go until I represent Team UK at #WorldSkillsShanghai2026

Huge thanks to @WorldSkills UK for the support and training that's helping me prepare to compete on the global stage. Excited to take on the challenge and showcase my skills!

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#SkillsForLife #WorldSkillsShanghai2026