

WorldSkills UK – Team UK Social Media

We would love for you to share your support and involvement as Team UK continues their journey to WorldSkills Shanghai 2026. If you are supporting training, attending pressure tests, or providing equipment, please consider capturing photos or videos to showcase this. You can share these on your own social media channels or send them to us to post.

If you need any support with this, please reach out to Harriet at hhunt@worldskillsuk.org

Social media accounts to follow and tag when posting			
Instagram		Facebook	
On Instagram, please invite WorldSkills UK & Pearson as a collaborator.	LinkedIn		TikTok
WorldSkillsUK	WorldSkillsUK	WorldSkillsUK	WorldSkillsUK
PearsonOfficial	Pearson: LinkedIn	Pearson	Pearson
WorldSkills.Shanghai	WorldSkills International	WorldSkills Shanghai 2026	

Hashtags to use
#TeamUK
#WorldSkillsShanghai2026
#SkillsForLife
#SkillsCompetition
Add industry-based hashtags

Suggested Social Media Posts

Post 1

Congratulations to [ADD NAME] for being selected to represent the UK in [ADD SKILL] at WorldSkills Shanghai 2026!

WorldSkills Shanghai is known as the “Skills Olympics”, where the world’s most talented apprentices and young professionals go head-to-head in a high-stakes competition of skill, precision, and innovation.

We will be cheering you on every step of the way!

#TeamUK, powered by @WorldSkillsUK, in partnership with @Pearson

#WorldSkillsShanghai2026 #SkillsForLife

Post 2

We're thrilled to congratulate [ADD NAME] on being selected for Team UK at WorldSkills Shanghai 2026!

It's an incredible opportunity to compete alongside the best talent in the world and showcase UK skills in [ADD SKILL].

Thank you to everyone who has supported their journey so far, and we look forward to continuing to support [ADD NAME] over the coming months.

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Post 3

Well done to [ADD NAME]! They've been working hard training [at/with ADD PLACE/NAME] and are now set to represent the UK in [ADD SKILL] at WorldSkills Shanghai 2026.

Huge thanks to WorldSkills UK for providing world-class training and support to help our learners shine on the global stage.

#TeamUK #SkillsForLife

Post 4

Only 100 days to go until [ADD NAME] represents Team UK at WorldSkills Shanghai 2026!

[ADD NAME] is busy training and will be representing [ADD COLLEGE/EMPLOYER NAME] on the global stage.

Thanks to WorldSkills UK for their guidance and support – we can't wait to see them showcase their skills.

#TeamUK #SkillsForLife #WorldSkillsShanghai2026