

## Social Media Information for Educators

Hashtag: #WSUKComps26

WorldSkills UK Social Media Channels:

- Facebook: <https://www.facebook.com/worldskillsuk>
- Instagram: <https://www.instagram.com/worldskillsuk>
- LinkedIn: <https://www.linkedin.com/company/worldskillsuk/>
- TikTok: @WorldSkillsUK

It would be great if you could share examples of past competitors to help engage more learners. Showcasing learner success stories is a powerful way to inspire others to get involved. Below are a few suggested templates you can use or adapt.

### Example 1

Proud college alumni **[Name]** competed at the WorldSkills UK National Finals, developing high-level technical skills, confidence, and resilience through competition. WorldSkills UK helps learners become work-ready and perform to industry standards.

Start your WorldSkills UK journey. **Registration closes on 27 March:**

<https://www.worldskillsuk.org/skills/national-competitions/>

### Example 2

Our alumni **[Name]** took part in the WorldSkills UK National Finals, gaining valuable experience that strengthened their technical ability, employability skills, and career confidence. WorldSkills UK competitions provide learners with a proven pathway to success.

Start your WorldSkills UK journey. **Register by 27 March:**

<https://www.worldskillsuk.org/skills/national-competitions/>

### Example 3

Former student **[Name]** represented the college at the WorldSkills UK National Finals, showcasing their talent while developing the skills employers value most. Competition-based learning through WorldSkills UK supports progression from training into industry.

Start your WorldSkills UK journey. **Registration closes on 27 March:**

<https://www.worldskillsuk.org/skills/national-competitions/>

### Example 4

WorldSkills UK National Competitions 2026 are now open! WorldSkills UK's competition-based development programme is proven to upskill and develop young people from all backgrounds and abilities, giving them the confidence, skills, and experience to be work-ready and succeed in their future careers. **Registration closes on 27 March:** <https://www.worldskillsuk.org/skills/national-competitions/>