

Pre-Competition Brief:

SFX MakeUp for Film & TV

Competition Overview: Creative Media Makeup artists use the human body as a canvas, skilfully using and applying makeup and prosthetics to create a desired character or appearance. They need to have a range of common makeup artistry skills from high fashion to theatrical and special effects, working under strict time constraints to develop their model into the desired finished product. This competition draws attention to the role and tasks involved in Creative Media Makeup: working on a given theme over a specific timeframe, using the specialist skill set needed for the creative industry sector.

Competition theme: “The Game is On ” Creative Makeup design

Competitors will be required to complete a Makeup design which reflects the theme “The Game is On ”. The competitor will take control of their own timing.

The makeup design must include the following: Makeup and face/body art to cover face, neck, shoulders, chest, back (down to the waist) and arms designed around a given theme “The Game is On ”

This must include:

- Any type of makeup including body paints, airbrushing and cosmetic makeup and adornments.
- Hair styling to compliment the overall design.
- A professional mood board displayed to show your design and theme.

Competitors may also:

- Use costume and props to enhance the overall look.
- Enhance nails to complement the look.

Competitors taking part in this competition should be able to demonstrate:

- Professional demeanour.
- Safe working practices.
- Professional attitude.
- Effective interaction with the client.
- High level of skill and dexterity.
- Management of time allocation.