

WorldSkills UK Assistant Training Manager – Specialist Skills

Please review these in tandem with application guidance in the Assistant Training Managing information pack.

WorldSkills Skill No. & Skill Name	Specialist Technical Skills
40. Graphic Design Technology	<p>An Assistant Training Manager for the WorldSkills Graphic Design Technology competition would need a range of specialist technical skills, including:</p> <ul style="list-style-type: none">• strong proficiency in industry-standard graphic design software (e.g. Adobe Photoshop, Illustrator, InDesign and After Effects)• familiarity with print production processes, file preparation, and colour management (CMYK/RGB, Pantone, bleed, resolution)• experience in developing creative packaging concepts, including dielines and mock-ups• understanding of digital publishing formats and requirements (e.g. web banners, interactive PDFs, social media assets)• ability to support the training of competitors through project-based learning, competitions and skill gap analysis• ability to simulate timed design tasks and prepare candidates to perform technical tasks to a high standard, under pressure. <p>More details are available here WSOS - Graphic Design Technology</p>