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# Test Project

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# *Hairdressing*

**National Competition 2025**  
**Stage 1 – Photographic Entry**

In partnership with

**L'ORÉAL**  
**PROFESSIONNEL**  
PARIS

# Test Project Brief

## Test A – Entry Stage

Thank you for your interest in taking part in the  
***World Skills UK 2025 Hairdressing Competitions***

These are open level competitions, to be undertaken via photographic entry

### Model Requirements

All competitors will be required to produce their looks on the Official World Skills UK Tuition Head:  
Tuition Head - **TH1137 ( preferred ) or TH1136**

# Test Project Brief

## Test A - Ladies Long Hair Styling

### Modern Commercial Style with waves / curl and movement

#### Description

You should create a modern commercial Ladies hairstyle Style that shows wave or curl & movement

You are free to use Ornamentation to compliment your look, however this is not compulsory, and any Ornamentation used will NOT be independently judged or form part of the final score.

# Test Project Brief

## **Hairstyle:**

The hairstyle must be classical in design yet still reflect current fashion trends

You have complete freedom when creating your Hairstyle and can be –

- Up
- Down
- Combination of both
- With or without Ornamentation

All hairdressing techniques of styling are allowed (Blow Drying / Setting / Tonging ect )

## **Styling & Finishing :**

All styling products can be used.

The finished look must show waves or curls and movement  
Styling must be clean and appropriate to the finished look

# Test Project Brief

## Colour:

- The tuition head **MUST NOT** be coloured and **MUST** be of its original colour as purchased

## Cutting:

- The tuition head **MUST NOT** be cut

# Marking

Your images will be judged on the following factors:

- **Hairstyle**
- **Styling & Finishing**

## **Hairstyle:**

- This will be judged from the following 4 aspects :  
Front  
Left  
Back  
Right
- Each of the images will be judged on the following factors :  
Creativity of the style  
Shape & Balance and structure of the style  
Degree of difficulty in the creation of your style  
Cohesiveness of all the images & factors within the style

# Marking

## **Styling & Finishing:**

- This will be judged on the overall styling of all 4 images
- Your images will be judged for this aspect on the following factors
  - Quality of the final finish ( is it a Clean / Polished finish)
  - Appropriate use of styling products

***The finished look must show waves or curls and movement  
If NO waves or Curls and movement are present, then the  
lowest score available will be awarded, regardless of the  
above criteria***

**NB if the images are NOT clear, or any images are not available, then for these images the lowest score will be awarded**

## Submitting your Photographic Entry

Competitors will need to produce and submit **FOUR** images of their final work

***Any missing images will be marked as a zero***

These images **MUST BE** Clearly taken from the **front/ back/ left Profile / right Profile**

**For more details refer to the technical handbook**

***NB -Please note that photos should not be digitally edited or enhanced and should be the candidates own work***

**All Photographs must be added to the supplied Powerpoint template,**

**\*\*ANY ENTRIES **NOT** ON THE SUPPLIED POWERPOINT TEMPLATE WILL **NOT** BE ENTERED FOR JUDGING\*\***

***NB, This completed template can be saved as a PDF and sent as a PDF file to save size***

Once completed, all entries should be sent to Richard Howell via email at -

**[richard.howell@loreal.com](mailto:richard.howell@loreal.com)**

All entries need to be Submitted by 5pm on –  
**Tuesday 1<sup>st</sup> April 2025**

**Please ensure that the following information is clearly included with all entries:**

- College or salon name
- Competitors name
- Competitor Contact details ( Email & Telephone Number )
- Tutor Contact Details ( Email & Telephone Number )
- Preferred Date of National Qualifier Heat ( **See Technical Handbook for the dates** )

ALL Competitors **MUST BE REGISTERED** for the competition via the World Skills UK Website, <https://www.worldskillsuk.org/skills/national-competitions/>

Registrations are open from **3<sup>rd</sup> March 2025 – 28<sup>th</sup> March 2025**  
any entries from Non-Registered Competitors **WILL NOT** be judged

Please ensure that all **Primary** contact details when registering and on the Photos are for the organizing TUTOR

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For more in-depth details on the competition, please download the **Hairdressing Technical Handbook** available from February 2025 via the World Skills UK web site -

<https://www.worldskillsuk.org/skills/national-competitions/>

All data provided by yourselves, will be treated fully in line with our Data Privacy policy as laid out in the **Hairdressing Technical Handbook**