**Local Skills Competition Endorsement Framework**

**Template Newsletter Copy**

*This is to be used for any email format announcements*

**(Insert organisation) joins forces with WorldSkills UK to support student development**

(Insert Organisation) is working with WorldSkills UK to support its students and apprentices in developing the high-level skills employers are looking for.

(Insert department) will work with WorldSkills UK to support students / apprentices in (Insert details of activity running at organisation, including competitions and benchmarking activity).

The Local Skills Competition Endorsement Framework draws on WorldSkills UK’s extensive experience of running national competitions and preparing Team UK for international competitions.

WorldSkills UK’s activity is seen as an integral part of the post-16 education and training calendar and participating in competitions provides opportunities for young people to develop further their technical and employability skills to higher levels, in line with global industry standards.

**Parisa Shirazi, Director of Standards, WorldSkills UK said:** “It is fantastic to be working with (insert organisation) on this exciting new programme. Skills competitions are one of the best ways to develop and assess high quality technical skills and this framework will ensure more students/apprentices at the college can benefit through competition-based learning which is designed to help meet rapidly changing employer needs in existing and emerging industries.”

(Insert quote from organisation)

Ends

**About WorldSkills UK**

WorldSkills UK is a four nations partnership between education, industry and UK governments. It is a world-class skills network acting as a catalyst for:

• raising standards, through international benchmarking and professional development

• championing future skills, through analysis of rapidly changing economic demand

• empowering young people, from all backgrounds, through competitions-based training and careers advocacy.

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