Developing — and Defining — a Future Skilled Workforce

Chelle Travis
Executive Director
SkillsUSA
SkillsUSA is America’s #1 workforce development organization for students. We empower students to become skilled professionals, career-ready leaders and responsible community members.
Defining the Skills Gap
2.1 million unfilled jobs by 2030.

87% of companies worldwide claim to either be experiencing a skills gap now or expecting to experience one in the next few years (McKinsey and Company).
SKILLED CAREERS AVAILABLE

SKILLS GAP

SKILLED PROFESSIONALS AVAILABLE
The SkillsUSA Framework

**Personal Skills**
- Integrity
- Work Ethic
- Professionalism
- Responsibility
- Adaptability/Flexibility
- Self-Motivation

**Workplace Skills**
- Communication
- Decision Making
- Teamwork
- Multicultural Sensitivity and Awareness
- Planning, Organizing and Management
- Leadership

**Technical Skills**
- Computer and Technology Literacy
- Job-Specific Skills
- Safety and Health
- Service Orientation
- Professional Development

**Grounded in Academics**
EMPLOYERS NEED BOTH:

Employability Skills

Technical Skills
“SkillsUSA transforms timid students into leaders, disinterested students into competitors and self-centered students into team players. I have seen the positive changes SkillsUSA makes in my students’ lives and witnessed their success in college and careers as a result of involvement.”
“Hiring for Technical Skills, Firing for Soft Skills”
The SkillsUSA Difference
THE SkillsUSA ADVANTAGE

How SkillsUSA Is Making Career and Technical Education Work Even Better

In Collaboration With

STUDENT RESEARCH FOUNDATION

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Earning a license of certification related to their field of study.

Meeting potential employers.

Being excited about their chosen career.

Gaining work experience as a student.

Understanding the work environment.

Being excited about school.

Connecting school to the real world.
THANK YOU!