**Do your students and apprentices have what it takes to be crowned the best (insert skill) in the UK?**

**Enter the WorldSkills UK Competitions 2024**

Students and apprentices are being invited to put their skills to the test and sign up with WorldSkills UK and (insert COP) to prove they have what it takes to be named the best (insert skill) in the UK.

The competition (insert info about the COP and skill)

**Ben Blackledge, Chief Executive, WorldSkills UK said:** “Taking part in WorldSkills UK competitions can be a life-changing experience that develops crucial skills and boosts future earnings. Our competitions develop young people’s personal skills, as well the technical skills that employers are looking for in new recruits. I would encourage everyone to have a look at the many options available and sign up to compete.”

As well as shining a light on the amazing skilled potential in the UK, those who take part are full of praise for the competitions. The vast majority of previous entrants said taking part improved their technical knowledge (87%) and personal and employability skills (79%).

Insert quote from COP

The competitions are a seven-month process including regional heats and intensive training before stepping up to the ultimate test of the national finals in November, which will be held at venues across Greater Manchester. The finals will see young people from across the UK come together before the winners are announced and celebrated at a glittering medal ceremony.

(Insert sponsor info)

(Only add if relevant) Students and apprentices who excel in the national finals could be invited to join WorldSkills UK’s international development and training programme. This could see them be selected for Team UK and compete on the international stage at WorldSkills, known as the ‘skills olympics’.

The WorldSkills UK Competitions are open for entry from 26 February to 28 March 2024. To register visit https://www.worldskillsuk.org/skills/national-competitions/.

ENDS