**Social media**

**Hashtag** #WSUKComps24

WorldSkills UK social media channels

Twitter: https://twitter.com/worldskillsuk
Twitter handle: @worldskillsuk

Facebook: https://www.facebook.com/worldskillsuk

Instagram: https://www.instagram.com/worldskillsuk
Instagram handle: @worldskillsuk

LinkedIn: https://www.linkedin.com/company/worldskills-uk

We have prepared these template posts

Pre-launch before 26 February

* The @worldskillsuk competition-based development programme has been shown to enhance the skills and development of young individuals from diverse backgrounds and abilities. Registration begins on 26 February and concludes on 28 March. Sign up to receive the latest updates at https://bit.ly/comps-wsuk. #WSUKComps24
* .@worldskillsuk competitions provide a unique opportunity for students and apprentices of all backgrounds to enhance their technical, personal, and employability skills in pursuit of world-class standards. Registration opens on 26 February at <https://bit.ly/comps-wsuk>, and you can sign-up for updates today! #WSUKComps24

26 February – 28 March

* Registration for the @worldskillsuk national competition programme for students and apprentices is now open! Inspire your learners to develop their technical, personal and employability skills, register them today https://bit.ly/comps-wsuk #WSUKComps24
* The @worldskillsuk National Competition registration process is now open! Helps students and apprentices of all backgrounds and abilities to grow personally and professionally. Make sure to engage all your learners and register them before 28 March! <https://bit.ly/comps-wsuk> #WSUKComps24
* The @worldskillsuk national competition programme is proven to upskill and develop young people from all backgrounds & abilities with 87% of previous entrants say they improved their technical skills after taking part! Register your students before 28 March at <https://bit.ly/comps-wsuk> #WSUKComps24
* You can now sign-up students and apprentices for the @worldskillsuk National Competition process! Help them grow personally and professionally by developing their technical and employability skills. Inspire your learners to excel, register them before 28 March at <https://bit.ly/comps-wsuk>. #WSUKComps24
* Help your learners to develop their technical, personal and employability skills – get them involved with @worldskillsuk’s national competition programme! Registration is open from 26 Feb - 28 March <https://bit.ly/comps-wsuk> #WSUKComps24