



# Pre-competition selection activity brief: Commercial Makeup

#### **Pre selection competition for Commercial Makeup**

An in-house competition for use in selecting potential WorldSkills UK competitors to represent your organisation

## **Project brief**

#### Two tasks:

- competitors must demonstrate a commercially acceptable fashion makeup. Time: 1
   Hour
- competitors must demonstrate a hair style to suit. Time: 30 Mins

#### The detail

This competition is an open, freestyle competition allowing all competitors to work to their individual strengths. Competitors will be given 1 hour 30 minutes in duration.

The tutor will want to see good preparation of the work area and client as well as safe techniques used throughout.

A theme will be given for you to design your makeup and hairstyle to match. Face, neck and décolletage may be covered with makeup. The makeup can be completed using a method of your choice, including airbrushing, stencilling, brushwork. **No transfers or prosthetics permitted.** 

This will then be judged by the tutor

Complete a makeup and hairstyle design relating to a set theme. Design can cover Face, neck and décolletage with Hair styled to match.

Using your choice of mediums and techniques for example:

#### Mediums:





- paints (non-toxic)
- airbrush paint
- glitters/gels
- rhinestones/ flat stones or other embellishments.

## **Techniques:**

- fading
- blending
- hand painting
- stencilling
- airbrushing.

# Marking and assessment

### Assessment will be through:

- observation
- inspection of completed tasks.

The criteria for marking and the allocation of marks for each criterion are set out on the attached marking schedule:

Health, Safety, Consultation & working practices
Application and finished result

90

Total marks
100

Assessment / Judgement	Max
- Description	Mark
Presentation	
Competitor is well presented	3
Client treatment	
Painting fully completed / Products to be used are identified	1
Health & safety	
Infection control / Work station set up / Safe working practice	6
Makeup	
Makeup matches design displayed	5
Makeup gives good coverage and blends well	5
Makeup Design displays good depth	5





Colours work well together	5
All makeup is neatly applied where appropriate	5
Design suits the theme given/ Interpretation of theme	5
Complexity of design	5
Overall quality of work produced	10
Fantasy Hairstyling	
Fantasy Hairstyle	10
Interpretation of theme	5
Use of tools/products	5
Design suits the theme given/ Interpretation of theme	5
Complexity of design	5
Artistic ability	5
Overall quality of work produced	10
TOTAL MARKS	100

# **Competition rules**

Conduct for competitors during live competitions: -

- competitors must set up and participate in the competition on their own. At no point should tutors help. Models will enter the room at the start time of the competition
- competitors must ensure that they keep to timings set by tutor at the beginning of the competition, extra time will not be allocated to those who are not ready for each task
- competitors should be dressed appropriately, that would be acceptable within commercial enterprises
- competitors will start and finish work as instructed by the tutor
- during the competition competitors should not disturb other students
- any competitor who wishes to leave the area during the competition must seek the permission of the tutor
- competitors who break or damage their own equipment during the competition will not receive any additional time
- competitors will be required to bring their own suitable model on the day





- these models must not be contra-indicated to any treatment itemised below
- models hair should be clean and dry
- all models will be checked prior to start of the competition and should have no work previously done and should have nipple covers or bra top already in place
- competitors must provide a detailed mood board
- where a competitor is observed working in an unsafe manner she or he will be stopped and not permitted to continue unless willing to follow the judges' directions.

## **Resources required**

- makeup station and chair
- metal bin with lid
- PPE.
- appropriate lighting
- sanitisation products
- makeup, products, brushes, sponges etc
- consumables bed roll / tissue etc

# **Instruction for in-house competition**

- choose a theme
- make sure learners are given competition date and times at least 4 weeks prior to competition
- ensure learner has had a competition brief and is aware of the rules
- hold a 1-hour competition question and answer class
- up to competition learners need to evaluate all treatments to progress and fine tune areas.

MARKING SHEET		
Assessment / Judgement	MAX	MARKS
- Description	MARKS	AWARDED
Presentation		
Competitor is well presented	3	
Client treatment		
Painting fully completed / Products to be used are identified	1	
Health & safety		





Overall quality of work produced  TOTAL MARKS	10 100	
Artistic ability	5	
Complexity of design	5	
Design suits the theme given/ Interpretation of theme	5	
Use of tools/products	5	
Interpretation of theme	5	
Fantasy Hairstyle	10	
Fantasy Hairstyling  Fantasy Hairstyling	10	
Overall quality of work produced	10	
Complexity of design	5	
Design suits the theme given/ Interpretation of theme	5	
All makeup is neatly applied where appropriate	5	
Colours work well together	5	
Makeup Design displays good depth	5	
Makeup gives good coverage and blends well	5	
Makeup matches design displayed	5	
Makeup		
Infection control / Work station set up / Safe working practice	6	