

Commercial Make-up Test Project Brief Entry Stage 2024

Stage Overview:

This WorldSkills UK competition is managed and sponsored by Coleg Cambria and will consist of three stages.

- First Stage – Photographic Entry
- Second Stage – National Qualifiers
- Third Stage – National Finals

This stage of the competition is Photographic Entry.

The theme is: “**Who’s who, who was and who will be**”

This stage of the competition is an **Entry Stage**. Successful competitors may be invited to compete at the UK national qualifiers.

This competition is open to any entrants who are studying for an appropriate Level 2 and 3 Make-Up qualification.

Competitors will be required to complete a Make-Up design which reflects the theme “**Who’s who, who was and who will be**”

On completion of this entry stage, successful competitors may be invited to compete at a UK national qualifier (June 2024).

Photographs should not be digitally edited or enhanced. All work should be the competitor’s own work, completed under competition conditions. This will best prepare you for further stages.

Please submit entries by **email** by **Friday 26th April, 5pm**. Judging will then take place and competitors will be contacted **on Friday 10th May**.

This competition is judged on **photographic and written entry** allowing all competitors to work to their individual strengths.

The competition comprises of 1 task

Competencies tested at this stage:

Competitors taking part in this competition should be able to demonstrate:

- Professional demeanour
- Safe working practices
- Professional attitude
- Effective interaction with the client
- High level of skill and dexterity
- Management of time allocation
- Ergonomic working methods

Task Overview:

To be successful in submitting your entry, you will need to provide the following information via email:

- A brief description, explaining your ideas that inspired your design
 - Three aspects to your design;
 - Front Face
 - Left Side Face
 - Right Side Face
- One jpeg image for each aspect - **it is important to note that if more than one photograph is submitted for each aspect, only one photograph for each aspect will be considered for judging.**
- Mood board (as a separate document/attachment)

Photographs should not be digitally edited or enhanced and should be competitors' own work. All work should be anonymous for judging (please do not show your name / training provider)

Please submit photographic entries by email by **5pm Friday 26th April 2024**.

Judging will take place immediately and feedback will be given by Friday 10th May 2024, those through to the qualifiers will be notified.

All photos must be in focus: no editing / filters / photoshop

Preparation prior to competition:

Please read the Commercial Make-up Technical Handbook and the pre-competition activity on the Commercial Makeup page: <https://www.worldskillsuk.org/competitions/commercial-make-up/>
This will give you a good overview of how assessment and marking are structured in competitions.

All tasks below to be completed and submitted via email : competitions@cambria.ac.uk

by 5pm Friday 26th April 2024

Entry Stage:

Task 1:

The theme for the competition is: **“Who’s who, who was and who will be”**

To be successful in submitting your entry, you will need to provide the following information via email:

- A brief description, explaining your ideas that inspired your design
 - Three aspects to your design;
 - Front Face
 - Left Side Face
 - Right Side Face
- One jpeg image for each aspect - **it is important to note that if more than one photograph is submitted for each aspect, only one photograph for each aspect will be considered for judging.**
- Mood board (as a separate document/attachment)

Photographs should not be digitally edited or enhanced and should be competitors' own work. All work should be anonymous for judging (please do not show your name / training provider)

Please submit photographic entries by email or post to reach us by **5pm Friday 26th April 2024**. Judging will take place immediately and feedback will be given by Friday 10th May 2024.

Rules for the Entry Stage:

COVID-19 GOVERNMENT GUIDELINES MUST BE FOLLOWED AT ALL TIMES, INCLUDING USE OF APPROPRIATE PPE. Please check current guidelines on www.gov.uk

- Makeup can cover any part of the face, neck and décolletage.
- All makeup mediums can be used, as long as it is applied hygienically and safely i.e. airbrushing, water colour, cream makeup etc.
- Perfectly applied and colour matched foundation must be used.
- Precision lip products must be used.
- Winged EyeLiner must be used as part of the design
- Contouring must be used in the design.
- Bald caps and prosthetics **must not** be used.
- Costumes should be used to enhance the makeup look. (heats and finals only)
- Hair should be styled to match the design and theme.

NB for regional qualifiers and national finals, props can be used to enhance the theme during presentation, but must not hinder the model's movement, ability to eat, drink or use the bathroom. At qualifiers and finals, models may need to stay in costume for a minimum of 2 hours (e.g. models must be able to get on / off stage or presentation area easily and unaided).

All photos must be in focus: no editing / filters / photoshop

Marking and Assessment

Assessment will be through:

- Observation
- Inspection of completed tasks

Interpretation of theme was innovative/imaginative	25
Photograph showed clearly the design to best effect	5
Mood Board is professional and imaginative	5
Design gave immediate Visual Impact	25
Overall effect of make-up	25
Finished result	15
Total	100

NB: Competitors who achieve the highest marks in the Entry stage will be invited to compete at the UK Qualifier heats. Coleg Cambria will inform competitors following verification of results, by the 10th May 2024

For all **objective** criteria, the following measurement will be used:

Objective assessment will be used whenever the process or product is correct or incorrect, complete or incomplete, against a given benchmark that the judges can agree on (0/1). It is used whenever it is possible to take a measurement of some kind.

For all **judgement** criteria, the following marking scale will be used/ or a variation:

Under 30% – Does not meet industry standard
 Over 50% – Meets minimum industry standard
 Over 70% – Meets industry standard
 Over 85% - Exceeds industry standard

A panel of judges has been selected from a range of industry, college and training provider representatives. The judges' decisions will be moderated and quality assured by Worldskills UK

NB: Competitors who achieve the highest marks will be invited to compete at the UK Qualifiers in June 2024 (dates to be confirmed but no earlier than 17 June 2024.. Coleg Cambria will inform finalists following moderation of marks.

Contact details

Please submit photographic entries by email by **5pm Friday 26th April**:
Email: competitions@Cambria.ac.uk

All successful entries will be invited to compete at the second stage of the competition, the qualifier heats. Feedback and marks will be given to all Entry Stage competitors 10th May 2024

For competition administration queries, please contact competitions@Cambria.ac.uk

For general enquiries please contact the WorldSkills UK Contact Centre 0800 612 0742 opt.2,
Enquiries@WorldSkillsUK.org.