

Beauty Therapy Practitioner - Test Project Brief

Entry Stage 2024

Stage Overview:

This WorldSkills UK competition is managed and sponsored by Coleg Cambria and will consist of three stages.

- First Stage – Entry
- Second Stage – Qualifiers
- Third Stage – National

This stage of the competition is Video entry (Entry).

On completion of this entry stage, successful competitors may be invited to compete at a UK National Qualifier (June 2024).

Videos should not be digitally edited or enhanced. All work should be the competitor's own work, completed under competition conditions. This will best prepare competitors for further stages.

Please submit video entries by **email** by **Friday 26th April, 5pm**. Judging will then take place and competitors will **be contacted on Friday 10th May**.

This competition is judged on **video entry** allowing all competitors to work to their individual strengths. The competition comprises of 1 task

Competencies tested at this stage:

Competitors taking part in this competition should be able to demonstrate:

- Professional demeanour
- Safe working practices
- Professional attitude
- Effective interaction with the client
- High level of skill and dexterity
- Management of time allocation
- Ergonomic working methods

Task Overview:

Competitors are required to perform, on a live model, a 2 minute facial massage, with oil, demonstrating their skill and a range of movements to a professional standard. They should include the face, neck and shoulders.

The task must be recorded and the video submitted via email.

Video instructions:

A YouTube account will be required for this. The video can be uploaded directly from a mobile device.

You will need to be running the latest updated version of YouTube for this. If you do not already have a Youtube account you can link your google account to create one.

Once a YouTube account has been created you will need to create your own channel. This can be done through the create option. Once complete, you will be able to upload your own videos and shorts. You will need to upload your content as a video NOT a short. Please see images below for 3 steps for how the

screen may look for video uploading.

The video submitted is to be 2 minutes long and uploaded onto YouTube. Please ensure that the video privacy settings are set to public or unlisted.

Once the video has been uploaded to YouTube please copy and paste the URL link and submit via email. The video privacy settings must be set to public or unlisted (viewable via link) or we will not be able to access your video.

Before submitting the URL to your video, test this out by sending it to your tutor or peers to check it is viewable from other devices.

 Youtube guidance doc - Guidance document with images

Videos should not be digitally edited or enhanced and should be competitor's own work, completed under competition conditions. This will best prepare competitors for further stages.

Please do not show training provider/college banners or logos in the video.

Preparation prior to competition:

Please read the Beauty Therapy Practitioner Technical Handbook and the pre-competition activity on the Beauty Therapy Practitioner page: <https://www.worldskillsuk.org/competitions/beauty-therapy-practitioner/>
This will give you a good overview of how assessment and marking are structured in competitions.

All tasks below to be completed and submitted via email : competitions@cambria.ac.uk

by 5pm Friday 26th April 2024

Video Entry Stage:

Task 1:

Task: Facial Massage

Competitors are to perform, on a live model, a 2 minute facial massage, with oil, demonstrating their skill and a range of movements to a professional standard. They should include the face, neck and shoulders.

Criteria that competitors will be marked on:

- Personal Skills – appearance, health and safety, confidence, professionalism, client care and ability to follow the instructions of the brief
- Facial massage – execution and dexterity, variety of classifications shown, flow and rhythm, depth of pressure and posture

****Please note:**

Competitors will be marked down if their video is under 2 minutes. Any footage beyond 2 minutes will not be marked. If the video is not clear or does not allow the judges to effectively judge from the above criteria, the competitor will be marked as a zero in that section.

COVID-19 GOVERNMENT GUIDELINES MUST BE FOLLOWED AT ALL TIMES, INCLUDING USE OF APPROPRIATE PPE. Please check current guidelines on www.gov.uk

Marking and Assessment

Personal Skills	25 marks
Facial Massage	25 marks
Total	50 marks

Each competition task will be assessed and marked independently of any other competition activity, using measurement and judgement criteria or a combination of both during each task.

Measurement assessment will be used whenever the process or product is correct or incorrect, complete or incomplete, against a given benchmark that the judges can agree on (0/1). It is used whenever it is possible to take a measurement of some kind.

For all **judgement** criteria, the following marking scale will be used:

- 0 – Does not meet standard
- 1 – Meets minimum standard
- 2 – Meets standard
- 3 – Exceeds Standard

Once marks have been awarded by each of the judges, they will be averaged to obtain the final mark.

A panel of judges has been selected from a range of industry, college and training provider representatives. The judges' decisions will be moderated and quality assured by WorldSkills UK before being confirmed.

NB: Competitors who achieve the highest marks will be invited to compete at the UK Qualifiers in June 2024 (dates to be confirmed by no earlier than 17 June 2024. Coleg Cambria will inform finalists following moderation of marks.

Contact details

Please submit your video entry by email by **5pm Friday 26th April**
 Email: competitions@Cambria.ac.uk

All successful entries will be invited to compete at the second stage of the competition, the national qualifiers. Feedback and marks will be given to all Entry Stage competitors 10th May 2024

For competition administration queries, please contact competitions@Cambria.ac.uk

For general enquiries please contact the WorldSkills UK Contact Centre 0800 612 0742 opt.2, Enquiries@WorldSkillsUK.org.