

WorldSkills UK Visual Merchandising

Pre-competition activity

Brief

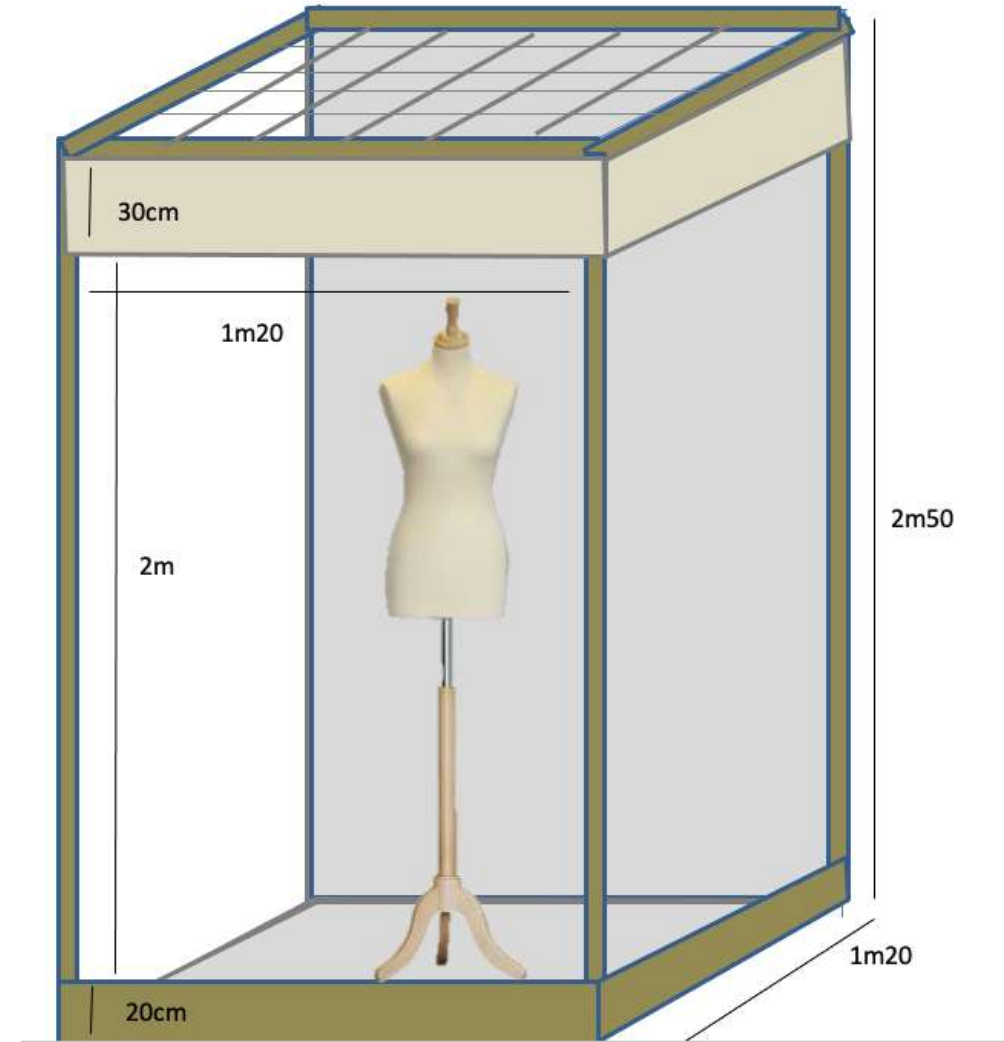
- **theme:** 'Playful Graphics'
- **season:** Late Summer 2018
- **customer:** 20 year old art student
- **target market:** high street fashion
- **product:** please see images
- **props and materials:** please see images. Colour samples are paint, x2 chairs, x3 broom handles, x 5 hula hoops, x 5 colour duct tape, x 5 colour carabiners, dot and cross paper 10mt x 60cm w, black vinyl 5mt x 60cm w, climbing rope 15 mt, reel of wire, 2mt x 1m50 w white PVC.
- **tools:** basic tools: staple gun, glue gun, saw, drill, scissors, knives, measuring equipment, masking tape, fishing line
- **window:** open 3 sides (no glass) with back panel 2m50 h including base and fascia and 1m20 w and d. Ceiling grid and 1 track of spotlights.

Deliverables

- 1 Mood/design board with images (basic core words can be used)
- 1 CAD visual of window (You do not have to dress the tailors dummy, but could add reference to styling of product in the mood board)
- 100 word rationale, explaining the design idea and display components
- info doc with name, mobile no, email, date of birth, address, college/ work contact name no and email.
- save as PDF, no more than 10 mg.

Overall window size: h 2m50, w 1m20, d 1m 20

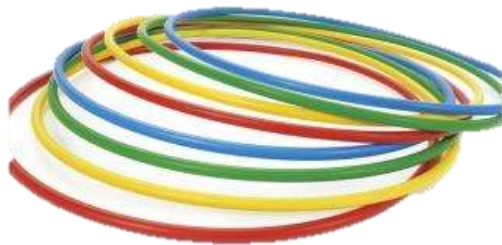
- front fascia
- base plinth
- life out floor panel
- spot light track, fixed on fascia inside, 3 spots
- open front and sides, back panel
- ceiling grid
- open frame
- floor panel needs to rest on plinth
- (be lifted out to be painted/ covered)
- MDF 6-8mm, all painted white matt
- Frame/ wood 100m / 4x4.



NORTH



COLLEGE





NB: due to stock levels available, the product may change, but will be similar in style. Product Images taken from Boohoo.