

## WorldSkills UK LIVE

### Joining the conversation online

#### Key messages

The UK’s biggest and best hands-on skills and careers event is back, returning to the NEC Birmingham from the 21 to 23 November.

Free to attend, the spectacular event is packed with expert careers advice, amazing employers and incredible hands-on skills activities.

The event brings together over 200 top UK businesses, each showcasing their early careers opportunities. Covering all sectors and industries, there’s something to inspire every young person to take the first steps towards a rewarding career.

#### Our handles and hashtag

When posting about WorldSkills UK LIVE on social media, please tag us using the handles and hashtag below. This will ensure we can share your content and promote your attendance at the event.

<b>Twitter</b>	<a href="https://twitter.com/WorldSkillsUK">@WorldSkillsUK</a>
<b>LinkedIn</b>	<a href="https://www.linkedin.com/company/worldskillsuk">WorldSkills UK</a>
<b>Facebook</b>	<a href="https://www.facebook.com/WorldSkillsUK">WorldSkills UK</a>
<b>Instagram</b>	<a href="https://www.instagram.com/WorldSkillsUK">@WorldSkillsUK</a>

**Hashtag:** #WSUKLIVE

#### Example posts

Please feel free to use the below social media posts to promote your attendance at WorldSkills UK LIVE.

You will find a selection of images to share with your post [here](#).

#### Before WorldSkills UK LIVE

<b>Twitter</b>	We’re heading to #WSUKLIVE, the UK’s top #skills & #careers event! We’re showcasing our fantastic #apprentice & #career opportunities with hands-on demos & expert advice. Visit us from 21 – 23 Nov at @TheNEC. Get FREE tickets with @WorldSkillsUK: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a>
	How far will your #skills take you? Join us at #WSUKLIVE & get hands-on with your future #career! We’ll be showcasing our fantastic #apprenticeship opportunities from 21 – 23 Nov at @TheNEC. Find out more from @WorldSkillsUK: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a>

	<p>Looking to kick-start your #career? Want to put your #skills to the test? We're demoing our #apprentice &amp; early careers opportunities at #WSUKLIVE from 21 – 23 November at @TheNEC. Come along to find out how we can help you succeed! Check our @WorldSkillsUK for more info.</p>
<b>LinkedIn</b>	<p>We're getting ready for the UK's biggest, best, hands-on #skills and #careers event! We'll be showcasing our outstanding early careers and #apprenticeship opportunities at <a href="#">WorldSkills UK LIVE</a> from 21 – 23 November at <a href="#">The NEC, Birmingham</a>.</p> <p>Find out how WorldSkills UK LIVE can help you meet the next generation of experts: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p>
<b>Facebook</b>	<p>How far will your #skills take you? Join us at #WSUKLIVE &amp; get hands-on with your future #career!</p> <p>We'll be showcasing our fantastic #apprenticeship opportunities from 21 – 23 Nov at <a href="#">The NEC, Birmingham</a>. Find out more from <a href="#">WorldSkills UK</a>: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p> <p>Looking to kick-start your #career? Want to put your #skills to the test? We'll be showcasing our excellent #apprentice &amp; early careers opportunities at #WSUKLIVE from 21 – 23 November at <a href="#">The NEC, Birmingham</a>.</p> <p>Come along to find out how we can help you succeed! Find out more from <a href="#">WorldSkills UK</a>: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p> <p>This November, <a href="#">WorldSkills UK LIVE</a> is opening its doors to the UK's brightest and best young learners and apprentices. This live, interactive skills show is all about inspiring young people to kick-start their careers.</p> <p>We'll be there discussing [THEME] and how apprenticeships and skills competitions can accelerate young peoples' careers. You can book your tickets today: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a> #WSUKLIVE</p>
<b>Instagram</b>	<p>Looking to kick-start your #career? Want to put your #skills to the test? We'll be showcasing our excellent #apprentice &amp; early careers opportunities at #WSUKLIVE from 21 – 23 November at @NECBirmingham.</p> <p>Come along to find out how we can help you succeed! Find out more from @WorldSkillsUK: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p>
	<p>@WorldSkillsUK LIVE is a live, interactive #skills and #careers event, inspiring young learners and apprentices to accelerate their careers. We'll be there on [x] November, talking about [x] and how young people can #GoFurtherFaster. #WSUKLIVE #apprenticeships, #skillscompetitions, #furthereducation, #careers</p>

During WorldSkills UK LIVE

<p><b>Twitter</b></p>	<p>Come and get hands-on with your future at #WSUKLIVE! We're at @TheNEC from 21 – 23, with live demos, top advice &amp; a chance to put your #skills to the test. Join us at stand [number] today! Find out more from @WorldSkillsUK: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p> <p>We're at #WSUKLIVE at @TheNEC until 23 Nov, talking about [TOPIC/INDUSTRY] &amp; inspiring young people to kick-start their careers. Follow @WorldSkillsUK for all the latest, &amp; visit their site for FREE tickets: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p> <p>Join us at stand [number] at #WSUKLIVE today to find out where your #skills could take you! We're showcasing our fantastic early #careers opportunities &amp; helping you get hands-on with your future. Get your FREE tickets from @WorldSkillsUK: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p>
<p><b>LinkedIn</b></p>	<p>Today we're at #WSUKLIVE, inspiring the next generation of #apprentices and young learners. Over 70,000 visitors will have a chance to see live demos, listen to top advice and get hands-on with our work.</p> <p>Check out <a href="http://www.worldskillsuk.com">WorldSkills UK</a> to find out more about the event and how they are helping young people to accelerate their careers: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p>
<p><b>Facebook</b></p>	<p>Join us at stand [number] at #WSUKLIVE today to find out where your #skills could take you! We're showcasing our fantastic early #careers opportunities &amp; helping you get hands-on with your future. Get your FREE tickets from <a href="http://www.worldskillsuk.com">WorldSkills UK</a>: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p> <p>Today we're at #WSUKLIVE, inspiring the next generation of #apprentices and young learners. Over 70,000 visitors will have a chance to see live demos, listen to top advice and get hands-on with our work.</p> <p>Check out <a href="http://www.worldskillsuk.com">WorldSkills UK</a> to find out more about the event and how the organisation is helping young people to accelerate their careers: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p>
<p><b>Instagram</b></p>	<p>Come and get hands-on with your future at #WSUKLIVE! We're at @TheNEC from 21 – 23, with live demos, top advice &amp; a chance to put your #skills to the test. Join us at stand [number] today! Find out more from @WorldSkillsUK: <a href="http://bit.ly/2WKuyMv">http://bit.ly/2WKuyMv</a></p>