

**For immediate release**

**(Exhibitor name) to exhibit at WorldSkills UK LIVE 2019**

Company to showcase (product / strategy / project) at UK's largest careers event

(Insert company name) today announced that it will be showcasing (insert details) at WorldSkills UK LIVE, which takes place from 21 – 23 November at the NEC Birmingham.

Attracting over 70,000 students, teachers and parents over three days, WorldSkills UK LIVE is the UK's largest experiential skills, careers and apprenticeships event. LIVE also hosts the National Finals of the WorldSkills UK Competitions which are run in over 70 disciplines. The top apprentices and students from England, Scotland, Wales and Northern Ireland take part in the Competitions with the aim of being named the National Champion in their skill.

(Insert what exhibitor will be doing at LIVE, including if they have any apprentices taking part in the Competitions)

(Insert quote from exhibitor detailing why they are taking part in LIVE)

**Dr Neil Bentley-Gockmann OBE, Chief Executive, WorldSkills UK, the organisation which runs LIVE said:** "We are proud to be working with (insert exhibitor name) at WorldSkills UK LIVE to create an interactive immersive experience to help young people understand the different training and careers options available to them. LIVE incorporates careers advice, entertainment, information, face-to-face exchanges with business and the opportunity to have-a-go at skills to help young people, from all backgrounds, go further, faster in their careers."

WorldSkills UK LIVE is free to attend. To register, please

visit: <https://www.worldskillsuk.org/directions/our-events/worldskills-uk-live>