



world **skills** uk

Media Makeup  
Regional Competition  
**Competition Brief**



Competition closing date: 28<sup>th</sup> February 2008



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Media Make-up – Intermediate/ Advanced

## entry requirements

<b>Who can enter?</b>	The competition is designed for individuals training to achieve a media makeup qualification. The qualification can be at any level above level 2. Competitors should be over the age of 16.
<b>Individual and/or team event?</b>	Individual
<b>How many competitors can enter?</b>	One person per organisation
<b>Competition structure</b>	
<b>Step 1</b>	Register for this competition at <a href="http://www.worldskillsuk.org">www.worldskillsuk.org</a> by <b>28<sup>th</sup> February 08</b>
<b>Step 2</b>	Work must be submitted by 31 <sup>st</sup> March 2008
<b>Step 3</b>	Competitors who have achieved the highest marks across all regionals will be invited to the UK final to be held on May 17 <sup>th</sup> 2008 at Peterborough College

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## contact details

For technical advice about the competition contact:

Tracey O'Hare

Phone 023 80684 500

Email: [traceyohare@vtct.org.uk](mailto:traceyohare@vtct.org.uk)

For registrations, cancellations, contact

WorldSkills UK Contact Centre:

Phone: 0800 612 0742

Email: [worldskillsuk@ukskills.org.uk](mailto:worldskillsuk@ukskills.org.uk)

## competition description

The competition is a mixed competition. Selection for the final will be based on work submitted to the judges. The theme for the competition is "London Olympics 2012"

For this competition competitors must supply a photograph and a written account of their work. Judges will award points for the following:

**50% written proposal**

**50% photographs/ finished result**

Please read the following competition description:

In no more than 500 words clearly explain why you chose this for your design using the following headings:

- origin of ideas
- development of ideas
- what mediums and techniques were used
- evaluation of overall design

Please include colour photography to show clearly each aspect of your design. Please give a reason as to why the judges should consider your design.

The written work and photograph must be submitted to VTCT to be logged and

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passed on to the head judge before March 31<sup>st</sup> 2008

[traceyohare@vtct.org.uk](mailto:traceyohare@vtct.org.uk)

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Eastleigh,  
Hants SO50 9FD

The “live” competition will be 3 ½ hours long and include full body makeup / hair and costume. Competitors will be judged on 1. Technical ability and 2. Total final look.

Please read the following competition description and rules rigorously.

#### **Live media make up competition**

**This competition will last for 3 ½ hours.**

**Judges will award points for:**

- Professionalism /application / technique
- Interpretation of theme
- Overall effect of makeup / finished result.



## Marking and assessment

Marks will be awarded by the judges as follows

<u>Professionalism</u>	<b>40%</b>
<u>Application Technique</u>	
<u>Interpretation of theme</u>	<b>20%</b>
<u>Overall Effect of Make-up/Finished Result</u>	<b>40%</b>
<b>Total</b>	<b>100%</b>

Assessment will be by examination of the process by the floor judge and the finished product through blind marking. The competition will be assessed and marked in accordance with the general and specific competition rules.

## judging

A panel of judges have been drawn from industry, colleges and training providers. The judges' decisions will be independently moderated and quality assured before being confirmed.

A minimum of three judges from the panel will attend each regional heat. If you win a regional heat we celebrate your success straightaway. After the last regional heat is complete an announcement of those who got through to the UK Final will be announced by email.

**NB:** Gold winners from the heats may not necessarily go through to the final and those who have not gained a place at a heat may have gained a significantly high mark nationally to make it into the final.

If you would like to find out how to become part of the judging panel in the future please contact the competition organiser (details on page 2).

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## rules

Scrutinisers will be on the floor at all times to ensure no infringement of the rules takes place. One penalty point will be awarded for each and every infringement of the below rules:

- Models must be 16 years of age or over and must be able to prove this if required by the judges or organisers.
- Your model, if female, must not be topless.
- Make-up should cover any part of the face and body not clothed.
- No cut out sponges can be used.
- All make-up media can be used, as long as it is applied hygienically and safely i.e. airbrushing, water- colour, cream make-up etc.
- Pre-formed prosthetics can be fitted prior to the competition but **cannot** be pre-painted.
- Bald caps may be used but cannot be fitted prior to the competition. Headdresses (full or part) may be worn but **must not** be shop bought and should have been made by the competitor. Hair pieces (Not full wigs) may be worn, and should not exceed more than  $\frac{1}{4}$  (one quarter) of the head.
- Costumes must be designed and made by the students – not hired. Costume must not cover more than  $\frac{1}{4}$  (one quarter) of the overall design.
- Props can be used to enhance the theme during the presentation, but must not hinder the models movement (e.g. model must easily be able to get on/off stage and walk unaided) and should not detract from the overall design.
- Attention will be given to presentation of make-up, professionalism and tidiness throughout the competition.
- There must be no referral to pictures, illustrations, photographs, etc during the competition. No mirrors to be used.
- Marks will be awarded for overall effectiveness of the make-up.
- Photography of models during the competition will not be allowed. This is in the competitors' interest.
- No work may be done / started before the start of the competition: this includes hairstyling, fitting of bald caps, headdresses and hair pieces.
- No mobile phones, food or drink (except water) will be allowed in the competition area.

After the competition has finished:

- Make-up and costume must not be removed without the judges' permission.

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- Completed models must display the competitors work on the catwalk in front of judges.

## what happens next?

<b>Step 1</b>	<ul style="list-style-type: none"> <li>• Register interest</li> <li>• Receive username and password via email</li> <li>• Receive welcome pack via email containing: <ul style="list-style-type: none"> <li>• How to host an in-house competition</li> <li>• Competition dates and venues</li> <li>• Competition rules</li> <li>• What happens next?</li> </ul> </li> </ul>
<b>Step 2</b>	<ul style="list-style-type: none"> <li>• Select competitions to enter</li> </ul>
<b>Step 3</b>	<ul style="list-style-type: none"> <li>• Enter competitions &amp; confirm competitors – enter by 28<sup>th</sup> February 2008</li> <li>• Receive receipt after entering competitions</li> </ul>
<b>Step 4</b>	<ul style="list-style-type: none"> <li>• Competitors submit written work to VTCT before March 31<sup>st</sup> 2008. Judges will select competitors for the “live” final.</li> </ul>
<b>Step 5</b>	<ul style="list-style-type: none"> <li>• All competitors will receive either certificates' of participation or winning certificates</li> </ul>

**If competitors are unable to attend competitions they must cancel their entry by 11<sup>th</sup> April 2008 to prevent cancellation charges (see competition rules for further details)**

## Marking Schedule

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<b>Competitor Number</b>		<b>Criterion</b>	<b>Professionalism/ Application Technique</b>
<b>Competition</b>	<b>Media Makeup Competition</b>		

<b>Aspect ID</b>	<b>Aspect of Criterion - Description</b>	<b>Max Mark</b>	<b>Mark Awarded Average mark</b>
	<b>Professionalism</b>		
<b>A</b>	Competitor worked in a professional manner throughout the competition.	<b>10</b>	
<b>B</b>	Competitor considered and followed appropriate health and safety regulations	<b>10</b>	
	<b>Application Technique</b>		
<b>C</b>	Makeup was applied correctly to achieve the desired effect	<b>10</b>	
<b>D</b>	Techniques were appropriate for the finished result / effect	<b>10</b>	
		<b>40</b>	

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Media Make-up – Intermediate/ Advanced

<b>Competitor Number</b>		<b>Criterion</b>	<b>Interpretation of theme</b>
			<b>Finished result</b>
<b>Competition</b>	<b>Media Makeup Competition</b>		

<b>Aspect ID</b>	<b>Aspect of Criterion - Description</b>	<b>Max Mark</b>	<b>Mark Awarded</b> Average mark
	<b>Interpretation</b>		
<b>E</b>	Interpretation was innovative / imaginative and clearly reflected the brief	<b>10</b>	
<b>F</b>	Interpretation accurately reflected the original submitted idea.	<b>10</b>	
	<b>Overall Effect and Finished Result</b>		
<b>G</b>	Overall effect of makeup/ Finished Result	<b>30</b>	
<b>H</b>	Finished result	<b>10</b>	
		<b>60</b>	

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