



world **skills** uk

Hairdressing – Advanced

Competition Brief

L'ORÉAL PARIS
PROFESSIONNEL

Competition closing date: 28 February 2008

entry requirements

Who can enter?	<p>This competition is at advanced level. Competitors must be over 16 years of age and studying towards a nationally recognised level 3 qualification (NVQ/SVQ) or have the equivalent of 4 -7 years experience and/or training.</p> <p>For those wishing to be selected for the WorldSkills competition in 2009, Canada, competitors must be born on or after 1 January 1987</p>
Individual and/or team event?	Individual
How many competitors can enter?	Up to three competitors may be entered per college campus or hairdressing salon for the Hairdressing - Advanced competition
Competition structure	<p>Step 1 Register for this competition at www.worldskillsuk.org by 28 February 08</p> <p>Step 2 In March 08 competitors will be allocated to one of six regional heats to be held in May 08</p> <p>Step 3 Competitors who have achieved the highest marks across all regionals will be invited to the UK final to be held at the L’Oreal International Academy on 13 June 08.</p>
<p>Regional and UK Final dates and venues will be put on the website in due course. You will be allocated to the nearest venue by UK Skills.</p>	

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contact details

For technical advice about the competition contact:

Robert Rousseau

Phone: 01926 319 078 or 01926 318 063

Email: rrousseau@warkscol.ac.uk

For registrations, cancellations, contact

WorldSkills UK Contact Centre:

Phone: 0800 612 0742

Email: worldskillsuk@ukskills.org.uk

competition description

This competition comprises of 2 tests and lasts 6 hours: Test A is 3 hours and Test B is 3 hours. The competition is based on tests used at the WorldSkills Competition.

Please read the following competition description and rules rigorously. To gauge the standard described below please see the gallery of photos from the UK Skills' competition in 2007 at www.worldskillsuk.org.uk and for inspiration also see examples of work at international level on www.omchairworld.com.

Test A: Ladies' Hair Fashion Cut with Colour

This test will last for 3 hours.

This test is intended for expressing artistry and suggests reformist from the common, more modernistic, dynamic and advanced in line, characteristics and colour. It is extreme in design combinations, form, texture and colour and is worn by the more adventurous female.

Judges will award points for:

- Inspiration and creativity in the feminine form
- Degree of difficulty

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Cut

- All tools can be used to cut the hair, but no guards on the clippers
- This must be a progressive fashion look

Colour

- Must be in harmony with the style
- At least two colours must be applied by any method

Finish

- Finished result should show colour, enhancement of cut
- All colours allowed
- All tools allowed

Test B: Men's Young Street Fashion Cut and Colour

This test will last for 3 hours.

We are not looking for traditional barbering skills but for dynamic commercial looks.

Judges will award points for:

- Inspiration and creativity in a masculine form
- Commercial ability of finished look

Haircut

- Must reflect current commercial trends without being extreme in form and finish.
- All tools allowed but not guards on clippers

Colour

- Must enhance the style with a minimum of 75% of the hair coloured with a maximum of two oxidation processes.
- All colouring methods allowed

Finish

- All styling products allowed
- All styling equipment allowed
- Should show cutting and colouring techniques to complete required look

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Marking and assessment

Marks will be awarded by the judges as follows

Colour effect	30%
Cut	30%
Total look/finish	40%
Total	100%

Assessment will be by examination of the finished product at the end through blind marking. Each competition test will be assessed and marked independently of the other test. The tests will be assessed and marked in accordance with the general and specific competition rules.

The criteria for assessment are as set out on the attached forms. For all criteria and their aspects the following marking scale will be used:

- 0 No participation in module
- 1 Mannequin hasn't changed form
- 2 Mannequin still in wet form
- 3 None of necessary criteria executed
- 4 Partially executed achieved
- 5 Minimal criteria achieved
- 6 Good basic design but concept not quite achieved
- 7 Good strong basic design/concept achieved
- 8 Beautiful work and beautifully executed
- 9 Excellent work but not quite outstanding /perfect
- 10 Outstanding/Perfect

Once marks out of 10 have been agreed for each aspect of criterion, for each competitor, these will be converted to obtain a mark out of 50 for each test.

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judging

A panel of five judges have been drawn from industry, colleges and training providers. The judges' decisions will be independently moderated and quality assured before being confirmed.

NB: The top candidates achieving the highest marks in the regional heats will be invited to the UK final. There is no automatic entrance to the UK final for regional winners. UK Skills will inform finalists following moderation of marks from the regional competitions.

If a competitor has a complaint on the day it is advised that this be discussed with the host, head judge or UK Skills representative on the day. This will ensure that any problem is cleared up as soon as it occurs. If this is not possible a verbal complaint should be made by phone to the relevant competitions manager at UK Skills as soon as possible after the competition. If a satisfactory outcome is not obtained at this stage then the formal complaint procedure will be initiated following the competitor (or representative for the competitor) writing a complaint letter to the competitions manager.

If you would like to find out how to become part of the judging panel in the future please contact the competition organiser (details on page 2).

rules

Scrutinisers will be on the floor at all times to ensure no infringement of the rules takes place. One penalty point will be awarded for each and every infringement of the below rules:

- All competitors must bring the correct mannequin head for the competitions. Details of these and where to order are to be on the website in due course
- No pre-colouring or cutting of the blocks shall be done prior to the competition. All work will be carried out in the allotted time for each competition
- No jewellery (earrings) is to be added prior to judging
- Mannequin heads are not to be draped prior to judging
- Eyelashes/make-up may be applied but only within competition time

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- All competitors must bring their own equipment and products for both colouring and finish. This should include a suitable block holder/tripod for mannequin heads
- The host will provide only towels, electricity, water and work station to include a mirror and trolley
- All competitors are to bring P.P.E. for use where appropriate
- Only competitors and the scrutinisers are allowed into the competition room while the competition is running
- Competitors must work as if in a professional work environment at all times and therefore must clean up after themselves

what happens next?

Step 1	<ul style="list-style-type: none"> • Register interest • Receive username and password via email • Receive welcome pack via email containing: <ul style="list-style-type: none"> • How to host an in-house competition • Competition dates and venues • Competition rules • What happens next?
Step 2	<ul style="list-style-type: none"> • Select competitions to enter
Step 3	<ul style="list-style-type: none"> • Enter competitions & confirm competitors – enter by 28th February 2008 • Receive receipt after entering competitions
Step 4	<ul style="list-style-type: none"> • Competitors are allocated to heats (live competitions only) • Competitors entering 'live' competitions will receive confirmation during March 2008
Step 5	<ul style="list-style-type: none"> • Competitors will compete within their heat. The highest scoring competitors from all heats are selected to participate in the national final.
Step 6	<ul style="list-style-type: none"> • All competitors will receive either certificates of participation or winning certificates
If competitors are unable to attend competitions they must cancel their entry by 11 th April 2008 to prevent cancellation	
<p>Competitors wishing to compete in the WorldSkills Competitions must be born on or after 1 January 1987. Outstanding winners from either Intermediate or Advanced hairdressing may be invited to enter a selection competition to be part of the squad, sponsored by L'Oreal Professionnel, training towards WorldSkills 2009, Canada or WorldSkills 2011, London.</p>	

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Marking Schedule

Competition	Hairdressing – Advanced (regional): Test A	Criterion	Ladies’ Hair Fashion Cut with Colour
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Aspect ID	Aspect of Criterion - Description	Max Mark	Mark Awarded Average mark
A	Cut	15	
	Appropriate use of tools		
	Cut to be a fashionable style		
B	Colour	15	
	To be in harmony with the style		
	At least 2 colours applied		
C	Finish	20	
	Colour enhances the cut		
	Inspiration and creativity for feminine form		
	Commercial ability of the look		
		50	

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Marking Schedule

Competition	Hairdressing – Advanced (regional): Test B	Criterion	Men’s Young Street Fashion Cut and Colour
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Aspect ID	Aspect of Criterion - Description	Max Mark	Mark Awarded Average mark
D	Cut	15	
	Reflects commercial trends without being extreme		
E	Colour	15	
	Enhances style		
	At least 75% of hair coloured with maximum of 2 oxidation processes		
F	Total look	20	
	Cutting and colouring techniques to complement required look		
	Inspiration and creativity for the masculine form		
	Commercial ability of the look		
		50	

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