



world **skills** uk

Radio Production
advanced or higher

Competition Brief

Enter online by 28 February 2008

entry requirements

Who can enter?	There are two levels of the competition, Advanced and Higher. The Advanced level is intended for entrants with one or two years of training or experience, while the higher level is aimed at entrants with two or more years of training or experience.
Individual and/or team event?	Production teams of 3 or 4 competitors
How many teams can enter?	Entry is limited to 3 teams from any one organisation per level.
What type of competition 'live' or 'mixed'?	<p>This is a 'mixed' competition.</p> <p>Stage one: competitors submit their entry for short-listing to stage two, by post.</p> <p>Stage two: short-listed competitors are invited to the UK final to play their work at the WorldSkills UK Cultural and Creative Arts exhibition in June 08.</p>
Competition structure	<p>Step 1 Register for this competition at www.worldskillsuk.org by 28th February 08</p> <p>Step 2 Submit your entry by 2nd May 2008 to: WorldSkills UK Print Journalism competition North Warwickshire and Hinckley College Media and Digital Arts Centre London Road Hinckley Leceistershire LE10 1HQ</p> <p>Step 3 Winners and short-listed competitors are expected to exhibit their work at the UK final to be held on 11th June 2008 at The Lighthouse, Wolverhampton</p>

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contact details

For technical advice about the competition contact:

Ian Wynd

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Email: ian.wynd@nwhc.ac.uk

For registrations, cancellations, contact

WorldSkills UK Contact Centre:

Phone: 0800 612 0742

Email: worldskillsuk@ukskills.org.uk

competition description

Competitors are asked to produce a four minute **local radio documentary** which reflects a day in the life of an individual (example: Dog Warden) or place (example: local dog racing stadium) or event (example: farmers market) in your area.

Competitors will need to research, generate ideas and concepts, produce a treatment, scripts and recording schedule, conduct interviews and other sound recordings (including music if desired) and edit the material to run for exactly four minutes including credits.

Competitors are required to submit a written file containing evidence of :

- Research
- Concept (including a description of the intended documentary and its sound design)
- Treatment which clearly identifies target audience and context
- Production schedule
- Scripts
- Risk assessments
- Production log or diary
- Permissions

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The team of competitors must provide a written evaluation of at least 250 words on strengths and areas for improvement of the final documentary which should reflect upon aspects of both process and product.

The evaluation should include reflections on :

- Technical quality
- Content
- Presentation
- Conventions
- Suitability for purpose
- Team skills and roles and responsibilities of team members

You are required to provide a photo of the team for use at the WorldSkills UK Cultural and Creative Arts exhibition. The short-listed finalists will have their radio production aired in the cinema.

marking and assessment

Important aspects on which the competition will be assessed are:

- Research, concept, design and treatment
- Presentation/interviews/narration/ambient sound and music
- Technical skills
- Written support documentation
- Final product and conventions

judging

Each competition entry will be assessed and marked by a panel of judges from industry, colleges or training providers using the competition criteria and allocation of marks. The panel's decisions will be quality assured by UK Skills prior to the winners being announced.

rules

Competitors must:

- work in a production team of 3 or 4
- submit an image of the team (to be used at the exhibition)
- work without being dependant upon the creative or technical support of a lecturer or technician
- submit all of the materials listed in the competition description above
- ensure all materials are self generated and original
- include location and or studio based interviews
- ensure that the running time is exactly four minutes, no more, no less!
- ensure that a digital copy (saved to CD as an aif file or as an MP3) of the finished four minute radio documentary is accurately labelled and included with the competition entry
- refrain from including any spoken words or music or sounds which might be considered offensive, sexual, political, controversial, or inflammatory in nature

what happens next?

Step 1	Register interest
	Receive username and password via email
Step 2	Select competitions to enter.
Step 3	Enter competitions & confirm competitors – enter by 28 th February 2008
	Receive receipt after entering competitions.
Step 4	Submit stage 1 by the submission date in the competition brief
Step 5	Winners and selected finalists of Cultural and Creative Arts competitions will be invited to play their work at the Worldskills UK Cultural and Creative Arts exhibition.
Step 6	All competitors will receive either certificates' of participation or winning certificates.
Step 7	The gold winners from the national finals will attend the UK Skills annual awards ceremony.

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Subjective marking form

Competition & level

Competitor Name Competitor No

Aspect ID	Aspect of Criterion – Description	Max Mark Maximum mark for SUBJECTIVE	Average mark
1	Research concept, design and treatment	20	
2	Content, narrative structure and continuity, presentation/interviews/narration/music and ambient sound	20	
3	Technical skills	20	
4	Written support documentation	20	
5	Final product and conventions	20	
	Total Marks	100	