



world **skills** uk

Millinery

Competition Brief

Enter online by 28 February 2008

entry requirements

Who can enter?	This competition is designed for people who want to become milliners, who are training full -time or part-time in an educational establishment or are currently working alongside a milliner. Entry for the Advanced level of the competition is for students who are currently studying at Levels 2 or 3 (C&G 7822/7922, ND, GNVQ or A level) and/or have been making hats for no more than 3 years. The Higher Level is for those on Level 4 courses (C&G Diploma, HNC/D, Degree) and/or has been making hats for no more than 6 years.
Individual and/or team event?	Individual
What type of competition 'live' or 'mixed'?	This is a ' mixed ' competition. The competition is judged at two stages: Stage one: competitors submit their entry for short-listing to stage two, by post. Stage two: The highest scoring competitors are invited to the UK final to exhibit their work and the winners will be announced
How many competitors can enter?	Three competitors for each level, no more than six competitors from an establishment can enter
Competition structure	<p>Step 1 Register for this competition at www.worldskillsuk.org by 28th February 08</p> <p>Step 2 Submit your entry by 7th May 2008 to: Sharon Bainbridge, Leeds College of Art & Design, Blenheim Walk, Leeds, LS2 9AQ</p> <p>Step 3 Short-listed competitors are expected to participate in the UK final to be held on 11th June 2008 at Cultural and Creative Arts Exhibition, The Lighthouse, Wolverhampton.</p>

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contact details

For technical advice about the competition contact:

Sharon Bainbridge

Phone: 0113 202 8035

Email: sharon.bainbridge@leeds-art.ac.uk

For general information about competitions please contact the WorldSkills UK contact centre:

Free phone: 0800 612 0742

Email: worldskillsuk@ukskills.org.uk

competition description

The brief for 2008 is to design and make a hat or headpiece to be worn to The Derby Festival by either the Face of the Derby, Catherine Dettori, wife of Derby winning jockey Frankie Dettori or to be entered into the fabulous Style on the Downs Ladies' day competition on the head of a chic lady.

Introduction

Ladies Day has fast become one of the highlights of the Derby Festival and this year is sure to be no different: 'Style on the Downs' epitomises the essence of Ladies Day where chic and stylish Summer outfits and millinery are showcased. This innovative competition provides the opportunity for the most stylish, glamorous and co-ordinated lady on the Downs to win a fabulous prize judged by a celebrity panel. The judges will look for an outfit that shows style, originality, attention to detail, that is suitable for the racing scene and shows an understanding of the current fashion trends.

The role of the milliner should be to enhance the client not overwhelm or ridicule them, to create hats that add glamour, allure, look effortless yet complement the outfit and style of the wearer. The most important aspect is to work with the client and their choice of outfit to create the optimum look that plays to their strengths.

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The competition

You should begin by researching current fashion and millinery trends, looking at the use of colours, fabrics, shapes and styles collect your research ideas in a sketch book or research folder. Then look for an inspiration for your design this may come from your earlier research, from the selection of dress styles that you have been given or from a more abstract source that inspires you. You will then begin to develop these ideas through to a range of hat designs, your research ideas will be backed by a mood board and if you are entering the higher level award by a design board also which will show a selection of your chosen hat designs. Your completed design should be made to a high degree of manufacture.

As well as designing for the event the hat designer must ensure that they are up to date with the latest trends in fashion, style and colour and incorporate these into their design work. Awareness of the potential of millinery materials available to the hat designer is also important, these should be used in their most effective and appropriate way, be that in the main body of the hat or headpiece or in the trimming of the creation.

Competitors must create and design a wearable hat or headpiece to fit a head size of 57cm.

The competition is open at two levels advanced and higher. Your competition entry must consist of the following dependant on the level of entry:

Advanced level

- Research book (sketch book or folder no larger than A3)
- Presentation board (mood board) (no larger than A3)
- Manufacturing guidelines including costings
- Finished hat or headpiece to fit 57cm head size
- Evaluation of your finished hat - 100 words

Higher level

- Research book (sketch book or folder no larger than A3)
- Presentation boards (mood board and design board) (no larger than A3)
- Manufacturing guidelines including costings
- Finished hat or headpiece to fit 57cm head size
- Evaluation of your finished hat - 250 words

Stage one - the competition will be judged blind. Therefore, we request that you do not label the hat or headpiece with the competitor's details. Please ensure

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that each competitors work is kept together and that boards and sketch books are only labelled at the back. Each competitor's submission must be submitted in its own bag, clearly labelled.

Stage Two - The ten competitors with the highest marks in each level will be invited to showcase their hat at the Cultural and Creative Arts Exhibition.

There is a possibility that there will be some exposure of the winning hats at The Derby or in promotion for the Derby weekend of the 6th and 7th June 2008 this will be confirmed at a later date

Marking and assessment

The competition will be judged at two levels; advanced and higher

Advanced level

- Demonstrate knowledge of current trends 10%
- Identification of customer and event for which the hat is designed 10%
- Development of ideas including colour styles and materials 25%
- Realisation 25%
- Completion 30%

Higher level

- Demonstrate knowledge of current trends and new developments within fashion and millinery 10%
- Identification of customer and event for which the hat is designed 10%
- Innovative development of ideas including colour styles and materials 25%
- Realisation showing originality and innovative thought 30%
- Completion 25%

See Assessment criteria overleaf for detailed information

judging

A panel of judges have been drawn from industry, further education, higher education and training providers. The judges' decisions will be independently moderated and quality assured before being confirmed. All judging will be conducted blind.

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rules

- Presentation boards must be no larger than A3
- Your entry must include a printed label with your return address
- All entries must be an original design and created by the entrant
- Hat or head piece must be wearable not just an art creation
- Hat or head piece to fit 57cm size head
- All entries to show design development in a sketch book or file
- Stage one of the competition will be judged blind. Therefore, we request that you do not label the hat or headpiece with the competitor's details. Please ensure that each competitor's work is kept together and boards and sketch books are labelled at the back only. Each competitor's submission must be submitted in its own bag, clearly labelled.

what happens next?

Step 1	Register interest
	Receive username and password via email
	Receive welcome pack via email containing: <ul style="list-style-type: none"> ■ Communication toolkit ■ How to host an internal selection competition ■ What happens next?
Step 2	Select competitions to enter.
Step 3	Enter competitions & confirm competitors – enter by 28 th February 2008
	Receive receipt after entering competitions.
Step 4	Submit stage 1 by the submission date in the competition brief
Step 5	Short-listed finalists will be invited to submit work for stage 2 at the national final.
Step 6	Winners and selected finalists of Cultural and Creative Arts competitions will be invited to exhibit their work at the Worldskills UK Cultural and Creative Arts exhibition.
Step 7	All competitors will receive either certificates' of participation or winning certificates.
Step 8	The gold winners from the national finals will attend the UK Skills annual awards ceremony.

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Objective marking form

Competition & level
Competitor Name

Millinery Competition- Advanced

Competitor No

Aspect ID	Aspect of Criterion – Description	Max Mark Maximum mark for OBJECTIVE	Average mark
1	Demonstrate knowledge of current trends	5	
	Sketch book	(2.5)	
	Presentation boards	(2.5)	
2	Identification of customer & event	5	
	Sketch book	(2.5)	
	Presentation boards	(2.5)	
3	Development of ideas	10	
	Use of reference sketch book	(4)	
	Reference proportion & balance	(2)	
	Reference application of colour	(2)	
	Use of materials covered	(2)	
4	Realisation	5	
	Coverage of creative & aesthetic realisation	(2.5)	
	Compliance with commercial standards	(2.5)	
5	Completion	30	
	Functionality of design	(6)	
	Functionality of hat	(6)	
	Originality of design	(8)	
	High standard of workmanship	(10)	
		55	

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Subjective marking form

Competition & level

Competitor Name Competitor No

Aspect ID	Aspect of Criterion – Description	Max Mark Maximum mark for SUBJECTIVE	Average mark
1	Applied knowledge of trends	5	
	Sketch book	(5)	
2	Identification of customer & event	5	
	Identification of customer event	(2.5)	
	Appropriate response	(2.5)	
3	Development of ideas	15	
	Sketch book	(6)	
	Proportion & balance	(3)	
	Application of colour	(3)	
	Effective use of materials	(3)	
4	Realisation	20	
	Creative & aesthetic realisation	(10)	
	Total look	(10)	
		45	

Subjective marking form

Competition & level
Competitor Name

Millinery Competition- Higher

Competitor No

Aspect ID	Aspect of Criterion – Description	Max Mark Maximum mark for SUBJECTIVE	Average mark
1	Applied knowledge of trends	5	
	Sketch book	(5)	
2	Identification of customer and event	5	
	Identification of customer event	(2.5)	
	Appropriate response	(2.5)	
3	Development of ideas	15	
	Sketch book	(6)	
	Proportion & balance	(3)	
	Application of colour	(3)	
	Effective use of materials	(3)	
4	Realisation	25	
	Creative & aesthetic realisation	(15)	
	Total look	(10)	
		50	

Objective marking form

Competition & level	Millinery Competition- Higher		
Competitor Name		Competitor No	

Aspect ID	Aspect of Criterion – Description	Max Mark Maximum mark for OBJECTIVE	Mark Awarded Average mark
1	Demonstrate knowledge of current trends	5	
	Sketch book	(2.5)	
	Presentation boards	(2.5)	
2	Identification of customer and event	5	
	Sketch book	(2.5)	
	Presentation boards	(2.5)	
3	Development of ideas	10	
	Use of reference sketch book	(4)	
	Reference proportion & balance	(2)	
	Reference application of colour	(2)	
	Use of materials covered	(2)	
4	Realisation	5	
	Coverage of creative & aesthetic realisation	(2.5)	
	Compliance with commercial standards	(2.5)	
5	Completion	25	
	Functionality of design	(3.5)	
	Functionality of hat	(3.5)	
	Originality of design	(8)	
	High standard of workmanship	(10)	
		50	

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