

Made to Measure: Fashion in the making Competition brief

entry requirements	
Who can enter?	<p>The competition is open to students working towards a fashion degree or within the fashion industry. Candidates must be born on or after 1 January 1987 in order to be eligible for entry to WorldSkills Competition in Calgary 2009.</p> <p>The competition is for individuals. Entry is limited to five competitors from any one organisation.</p>
Competition structure	<p>Register for this competition at www.worldskillsuk.org/competitions by 30th April 08</p> <p>Stage one: Submission of creative work by 9th May 2008 to:</p> <p>WorldSkills UK Made to Measure competition: UK Skills 5 Portland Place London W1B 1PW</p> <p>Stage two: 2 day live competition</p> <ul style="list-style-type: none"> • Short-listed competitors are invited to participate in a live competition takes place 4th-6th July 2008 • Candidates are required to construct a pattern and first toile of ONE of their submitted designs (judges select which design is to be made) <p>Stage three: 2 day live competition</p> <ul style="list-style-type: none"> • Competition takes place Sept 2008 • Candidates will be asked to refine the pattern and make up garment in the fabric specified in the brief • Six highest scoring entries are selected to compete for a place in the UK squad

contact details

For technical advice about the competition contact:

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For guidance and specific advice about the brief contact:

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For registrations, cancellations, contact WorldSkills UK Contact Centre:

Phone: 0800 612 0742
Email: worldskillsuk@ukskills.org.uk

competition description

Made to Measure is a competition for students and those working in industry to demonstrate their fashion design and technical skills in a live competition environment. Competitors who are successful may have the opportunity to represent the UK at WorldSkills Calgary 2009 or London 2011.

**You are invited to design outerwear for a Brave New World.
Outerwear for 21st century adventurers.**

tHe sTOry

The backdrop of Calgary, the Canadian city and surrounds is the setting for your amazing collection.

Chinook, (snow eater) winds create a warm interlude to inhabitants driving snow filled winters. Bands of colour in straight lines are created by the winds, grey shades shot with pink/red and orange/yellow hues.

Named after the Chinook tribe, a peace loving shell and fish catching nation, their designs consisted of linear and geometric elemental shapes. From this we too take our inspiration.

tHe DeTAils

Stage one:

Design a parka shaped construction based on research of Inuit parka shapes and transform them into a modern and practical garment. This will consist of an outer shell and an inner shell with layering system in place.

Show detailed samples of quilting designs and patterns, in your development. Design features that are eye catching and quirky are a bonus.

Pockets are integral and may be translated as part of the garment itself or as a design feature with a practical usage.

Submit two designs from a body of working sketches showing evidence of experimentation, garment construction and problem solving. This will be presented in the form of a mixed media presentation lasting no longer than five minutes.

competition description

The cLiEnT ProFiLe

COOL | ADVENTUROUS | SECRETIVE | TIMELESS | STYLISH | EDGY | THRILL-SEEKING

RefErEncEs

- Chinooks
- Mods
- Louise Goldin autumn/winter collection 2008
- The British Museum
- Marie Claire (APRIL 2008 edition)

KeY WoRdS

Protective Water repellent Packable *Arm vents* Gusset
 Durability *Functional* Apex Barbour Membrane
 Integral **Universal** *Vortex* Tri-climate

Stage One submission by 9th May 2008: Design work and CD/DVD

Design Work:

- Detailed illustrations of your 2 chosen designs
- Associated two dimensional development work (sketchbooks etc) – we would prefer to see this included in your multimedia presentation

A video diary (CD/DVD) showing:

- Your initial response to the competition
- Your inspiration and ideas
- Which areas of the brief you found most interesting and challenging
- Your learning curve
- What drives you to be in the UK squad and have the fantastic opportunity to be in the World Skills competition in Calgary 2009

competition description

tHe ReSuLt

Stage Two:

If your designs are chosen you will be put forward to Stage Two of the competition, which takes place **4th -6th July 2008**.

The working time allocated is 10 hours over two days.

Using your work submitted during Stage One, the judges will select which of your designs they would like you to produce.

You will draft patterns for your garment and produce an initial calico toile of one of your designs. A high grade of pattern cutting is essential.

Stage Three:

Stage Three of the competition will take place in **early in September 2008**.

The working time allocated is 10 hours over two days.

At this final stage you will be required to refine your pattern and make up the final garment.

You will be expected to produce one wearable and practical garment that will reflect the ability to adapt to the changeable elements of Calgary.

Give your design a name that is appropriate, suits the design and is marketable.

tHe FaBriC

Stage Two: You will be working with Calico.

Stage Three: An inner shell of the garment will reflect the hidden self (own fabric) and the outer shell will reflect the self portrayed to the world (waxed cotton fabric -provided).

Dashes of neon coloured piping are required to create drama on appropriate parts of the garment (provided).

Detachments, attachments and components may be added in the form of hoods, storm flaps, rivets, toggles, cords, compasses, watches, clips, buckles etc. (provided)

Fun, innovative and unconventional quilting techniques will play an important part of the individual design look.

Marking and assessment

The competition is a 'mixed' competition – it will contain both Objective and Subjective forms of assessment. Objective marking involves the candidate meeting strict criteria with a yes or no outcome. Subjective marking is based on the judges' individual opinions, the criteria is marked from 1-10. In order to make the competition easier to judge and for the marks to be generated efficiently it is intended that judging of the competition will be spaced out over the two days.

Points awarded (subjective)

- Perfect = 10 points
- Very good = 9 points
- Good = 8 points
- Fairly good = 7 points
- Sufficient = 6 points
- Average = 5 points
- Poor = 4 points
- Unsatisfactory = 3 points
- Very bad = 2 points
- Nothing = 1 point

Criterion ID	Criterion description	Max. points
A	Design	20
B	Pattern Cutting	35
C	Garment Construction	30
D	Catwalk Appeal	15
	TOTAL	100

SCOPE OF WORK

Each candidate must be able to carry out the following tasks with competence:

Technical skills required:

The candidate must be able to:

- design garments
- make and alter patterns using blocks
- mark, measure and cut
- use various machines efficiently
- press garments

Theoretical knowledge:

The candidate must know:

- the basic principles of design
- fabrics, trims, fusing and interfacing
- how to use industrial sewing equipment

judging

The competition will be judged by a panel of four industry experts. The judges' decisions will be independently moderated and quality assured before being confirmed.

The judges will be briefed on assessment procedures prior to the competition. The judges' individual marks will be recorded and a final mark will be awarded per criteria based on an average of the individual marks.

rules

The International WorldSkills Competition is built on the pillars of integrity, transparency, fairness, partnership and innovation. The WorldSkills UK Competition will be carried out with the same values and standards.

Competitors will be observed throughout the competition in order to ensure that a fair and transparent assessment is made of the work being carried out at the live stages of the competition.

Before the competition candidates will be allowed time to familiarise themselves with their work area and the equipment provided to them by the organiser. Appropriate training and health and safety information regarding safe working practices will be issued by a member of the host organisation. Technical support will be available during the competition to assist with the safe and effective running of the machinery only. They will not be able to advise competitors on techniques to be employed in the construction of garments or patterns. The competitor must make the organiser aware of any issues surrounding the equipment at the end of the familiarisation period if not before.

- Design work submitted prior to the competition (for stage one) must be verified as having been carried out by the candidate and no other external person.
- The competitor is responsible for the safety and security of all equipment and auxiliary material brought by him/her.
- Detailed information on which auxiliary material may be used and which may not be used (drawings/prints, patterns, etc) will be provided.
- Toolboxes will be checked at the start of competition to ensure no inappropriate or disallowed items are present.
- The use of mobile phones is prohibited during competition working time.
- Appropriate health & safety guidelines must be adhered and appropriate clothing worn,

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- long hair tied back when working with industrial equipment.
- Competitors are requested to work in a professional manner. Each competitor is responsible for tidying their work area at the end of the day.
- Shared equipment must be left ready for the next person to use, clean and in working order.

The competitor must wait for the competition organisers to give the order to commence work each day, and the competitor must cease work immediately at the end of each session upon the same orders.

If during the competition competitors experience a problem or wish to leave their work area they must raise their hand and wait for a member of the team to attend to them. The competitor is not allowed to leave the work area without permission and without legitimate reason. A time sheet will record the time the competitor is away from their station, as well as any time required to fix machine breakdowns. This time will be allowed as extra at the end of the competition.

competition partners

The WorldSkills UK Made to Measure competition is managed by UK Skills in association with WorldSkills technical expert Victoria Mawhinney and Fashion Awareness Direct (FAD), supported by SkillFast UK.

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Objective marking form

Competition & level

Competitor Name Competitor No

Aspect ID	Aspect of Criterion – Description	Max Mark Maximum mark for OBJECTIVE	Average mark
B	PATTERN CUTTING		
B1	Pattern piece list present and complete according to technical sketch?		
B2	Pattern accuracy – professionally presented, complete with grain-lines, notches etc.		
B3	Cutting – pattern pieces straight to grain of fabric, efficient fabric utilisation		
C	GARMENT CONSTRUCTION		
C1	General appearance of garment – complete and well presented, threads trimmed, needle damage, oil marks		
C2	General pressing – complete, no shining or visible pressing marks		
C3	Quality of mandatory elements – piping uniformity, quilting technique well executed		

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Subjective marking form

Competition & level

Competitor Name Competitor No

Aspect ID	Aspect of Criterion – Description	Max Mark Maximum mark for SUBJECTIVE	Average mark
A	DESIGN		
A1	Do the submitted designs answer the brief?		
A2	Are a variety of techniques employed in the design?		
A3	Originality and creativity of the ideas, evidence shown of appropriate research		
D	CATWALK APPEAL / PRESENTATION		
D1	Drape, shape and proportion of garment		
D2	Hanger / Catwalk appeal – commerciality / would you buy it?		
D3	Evidence shown of understanding of process from brief to prototype. Assessment of multimedia presentation		

Competitor feedback form

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